



TIRAMIZOO

Optimizing shop-replenishments



BigFoot Logistic Pte Ltd

BigFoot, Singapore, founded in 1992, covers all stages of delivery, transportation, warehousing, permit clearance, freight forwarding, picking, packing, manpower resource supply and management services.

Tiramizoo

Tiramizoo, headquartered in Munich/ Germany, offers a SaaS-Platform for orchestrating and optimizing Last Mile deliveries. The platform leads to 100 % visibility, full automation, optimal usage of resources, lowest CO₂-footprint and customer engagement. At the heart of Tiramizoo's platform is the proprietary algorithm for calculating most efficient routes by considering urban constraints like traffic, availability of vehicles, opening hours, driver skill set etc. Tiramizoo can easily be integrated into Telematics, ERP, WMS, TMS etc. via public API.

Challenge

BigFoot organizes shop-replenishments in Singapore for retailers like 7Eleven, Origins or Swensens daily.

BigFoot must organize several vehicles and hundreds of deliveries daily and has to report to its customers digitally and live about the process and performance.

Therefore, pen-and-paper-based processes are no longer sufficient.

All data, status of deliveries, proof of delivery, performance indicators etc. must be online available and reported instantly.

Solution

BigFoot uses the Tiramizoo-SaaS-Platform to organize its shop-replenishments.

Tiramizoo captures all data of the replenishment-process.

BigFoot's customers can get remote access to the Tiramizoo-Platform.

Result

The Tiramizoo-Technology enables BigFoot to set up the logistics processes for each customer individually using one platform only.

BigFoot is able to steer all the pick and pack processes, the route planning, the drivers and the consignee-communication centrally.

BigFoot is enabled to have all data available digitally and to report instantly about its activities to its customers.

